

# The CCPE Board of Directors for 2007

The Council for Continuing Pharmaceutical Education (CCPE) renews their Board of Directors

Talking with Marc Lalonde, CCPE General Manager

The CCPE is a non-profit organization created in 1969 by Rx&D. It is directed by a Board of Directors who are elected from various member organizations. The composition of this board has been renewed in December 2006. The CCPE mission is the provision of an

education program to establish improved professional standards within the Canadian pharmaceutical industry, to better meet the needs and expectations of our internal and external stakeholders in the healthcare industry.

**CPM**



## BOARD OF DIRECTORS 2007

### DIRECTORS

#### Rx&D BOARD LIAISON



**Dr. Philippe Calais**  
Neurochem Inc.  
President



**David Cousins**  
CHAIRMAN  
Berlex



**Robert Brodie**  
VICE-CHAIRMAN  
Pfizer



**Manon Leduc**  
Sanofi-aventis  
Learning &  
Development  
Manager



**NEW**  
**Dominique Côté**  
Pfizer  
Associate Director,  
Learning &  
Development



**Jim Shea**  
Merck Frosst  
Director,  
Field Sales  
Development



**NEW**  
**Alain Cérat**  
Novartis Pharma.  
Director,  
Sales Training

#### CCPE GENERAL MANAGER



**Marc Lalonde**



**Steve Ackerman**  
Bristol-Myers Squibb  
Director,  
Sales Learning



**Beth Molloy**  
GlaxoSmithKline  
Director of  
Sales Excellence



**NEW**  
**Diego Mazzone**  
Paladin Labs  
National Sales  
Manager

### NEW REGIONAL DELEGATES



**Paul Malkinson**  
Alberta / B.C.  
Novartis  
Pharma.



**Edward Danneberg**  
TREASURER  
Manitoba/SK  
AstraZeneca



**Godfrey Louzado**  
Ontario  
AstraZeneca



**Maryse Désilets**  
Quebec  
Ortho Biotech



**Rob Harvey**  
Atlantic  
Provinces  
Wyeth  
Pharma.